

2021 Billy Button “The Feisty” Friulano



Friulano originates from the Friuli-Venezia Giulia region of North East Italy. (It also goes by the names of Sauvignon Vert and Sauvignonasse.) Jo’s interest in this white variety began in 2013 when she experienced it for the first time while working at Feathertop. She was intrigued by the intensity of flavour combined with a fantastic texture, and she knew there and then that she wanted to play with the variety even more.

Initially sourced in 2020 as a replacement after the summer bushfires left all Alpine Valleys fruit destroyed by smoked taint, the winemaking team were hooked and this Friulano, sourced from the Whitlands (a stones throw from where we sourced our Riesling) is now a Billy Button staple – this is the second release of wine made from this true cool climate site sitting at 780m above sea level and with snow in the winter. This King Valley Friulano is quite different from previous releases when it was sourced from Porepukah.

Production Notes

Handpicked, the fruit was cooled right down before processing. It was gently pressed and settled without enzyme before being racked to ferment with light solids to a flexcube then left to ferment with indigenous yeast. The wine was sulphured at the completion of primary fermentation and held on full yeast lees and given the occasional stir to build texture. Filtered and bottled in November 2021.

Tasting Notes

Floral notes combined with dried herbs and lovely ripe fruit. An underlying saline backbone adds a unique savory element and provides the wine with a superb presence, making it great with food.

Optimal Drinking Window – now until 2028

Technical details

Vineyard:	Whitlands Plateau Vineyard
Region:	King Valley
Alcohol:	12.5%
Winemaker:	Jo Marsh and Glenn James