

# 2022 KING VALLEY PINOT GRIS

Fresh and aromatic, with more flavour and texture than you might expect.

**NOISY  
RITUAL**  
URBAN WINERY



*Fresh & aromatic, plenty of flavour & texture. Pear, spiced ginger, fresh acidity.*

Wild ferment • Lees contact  
Variety: 100% Pinot Gris  
Vineyard: Merkel, King Valley  
12.5% / 7.4 std drinks

A distant cousin of Riesling, Pinot Gris is a variety that speaks a universal language of moreish-ness. The long, cold nights in this high-country region in North Eastern Victoria make for elongated growing periods - the perfect climate to allow Pinot Gris to develop lots of flavour.

We return to the same family-run vineyard for our Pinot Gris fruit every year. Grapes were picked at optimum ripeness for a harmonious balance between flavour and natural acidity, then we quickly pressed-off the skins to maintain freshness and purity of the fruit flavours. Both fermentation and maturation happened in the company of the remaining solids, to build on the existing flavour and texture – creating... well, more flavour and texture.

The result: generosity of everything – in keeping with the Noisy Ritual Code of Ethics. This method of winemaking forms what we believe to be the distinction between the Pinot Grigio style (which is more austere) and Pinot Gris which is more generous.

Nose: White flower petals, pear skin.

Palate: Spiced ginger, pear skin and a hint of stone fruit, with bright acidity creating a fresh, dry finish.